

Communication Sciences

Subjects	Code	Semester	Credits	Language
20th Century Art	20768	1st	4	Catalan or Spanish
Design Theory and History	20770	1st	4	Catalan or Spanish
Theory and Structure of Musical Language	20771	1st	4	Catalan or Spanish
Film Theory and Analysis	20785	1st	4	Catalan or Spanish
Audiovisual Post-Production Theory and Techniques	20791	1st	4	Catalan or Spanish
Theory and Structure of Advertising and Public Relations	20696	1st	7.5	Catalan or Spanish
History of Aesthetics	20761	1st	4	Catalan or Spanish
History of the Cinema	20764	1st	7.5	Catalan or Spanish
Methods and Research Techniques in Mass Communication II	20669	1st	4	Catalan or Spanish
Introduction to the Legal System	20728	1st	4	Catalan or Spanish
Audiovisual Communication Theory	20769	1st	4	Catalan or Spanish
Photographic Genres	20772	1st	4	Catalan or Spanish
Television and Cinema Script Theory and Techniques	20773	1st	4	Catalan or Spanish
Popular Culture and Society	20786	1st	4	Catalan or Spanish
Theory and Techniques of Radio Production	20788	1st	4	Catalan or Spanish
Theory and Technique of Television Production and Direction	20789	1st	7.5	Catalan or Spanish
Theory and Techniques for Cinema Production and Direction	20790	1st	7.5	Catalan or Spanish
Theory and Techniques for Planning Radio and TV Schedules	20797	1st	4	Catalan or Spanish
Design, Audiovisual Layout and Multimedia Technology	27371	1st	3.5	Catalan or Spanish
Information and Terminology Sources for Science and Technology, Health Sciences and The Environment, Social Sciences and Humanities and Communication Sciences and Law	27247	1st	7	Catalan or Spanish
Theory of Knowledge and Knowledge Management	27249	1st	3.5	Catalan or Spanish
Database Design and Creation	27251	1st	3.5	Catalan or Spanish
Mass Communication Methods and Research Techniques II	20669	1st	4	Catalan or Spanish
Political Communication	20706	1st	4	Catalan or Spanish
Semiotics of Mass Communication	20709	1st	4	Catalan or Spanish
Communication and Education	20730	1st	4	Catalan or Spanish
Specialized Information in Audiovisual Media	20745	1st	4	Catalan or Spanish
Workshop for Writing Newspaper Articles	20755	1st	7.5	Catalan or Spanish
News Documentation	20660	1st	4.6	Catalan or Spanish
Theory and Technique of Radio Language	20665	1st	4	Catalan or Spanish
Theory and Technique of Television Language	20666	1st	4	Catalan or Spanish
Social Structure	20685	1st	4	Catalan or Spanish
Communication Theories I	20689	1st	4	Catalan or Spanish
Theory and Structure of Advertising and Public Relations	20696	1st	7.5	Catalan or Spanish
Introduction to the Legal System	20728	1st	4	Catalan or Spanish
Editing for the Press	20732	1st	4	Catalan or Spanish
Information Company Projects and Management	20733	1st	7.5	Catalan or Spanish
Radio Interviewing and Reporting	20734	1st	4	Catalan or Spanish
Graphic Design and Art Direction in the Press	20740	1st	4	Catalan or Spanish
Freedom of Expression and the Right to Information	20742	1st	4	Catalan or Spanish
History of Journalism	20743	1st	4	Catalan or Spanish
Specialized Journalism II	20744	1st	4	Catalan or Spanish

Theory and Techniques of Television News Broadcasts	20746	1st	7.5	Catalan or Spanish	
Psychology of Perception	20656	1st	4	Catalan or Spanish	
Online Documentation and Computing Applied to Documentation	20700	1st	4	Catalan or Spanish	
Political Communication	20706	1st	4	Catalan or Spanish	
Marketing Information Systems	20708	1st	4	Catalan or Spanish	
Semiotics of Mass Communication	20709	1st	4	Catalan or Spanish	
Advertising Creativity Laboratory Practice	20711	1st	4	Catalan or Spanish	
Theory and Technique of Radio Language	20665	1st	4	Catalan or Spanish	
Theory and Technique of Television Language	20666	1st	4	Catalan or Spanish	
Corporate Communication	20684	1st	4	Catalan or Spanish	
Structure of Advertising in Spain and Catalonia	20673	1st	4	Catalan or Spanish	
Structure of Public Relations in Spain and Catalonia	20674	1st	4	Catalan or Spanish	
Mass Communication Methods and Research Techniques I	20662	1st	4	Catalan or Spanish	
Mass Communication Methods and Research Techniques II	20669	1st	4	Catalan or Spanish	
Social Structure	20685	1st	4	Catalan or Spanish	
Sociology of Consumption	20657	1st	4	Catalan or Spanish	
Creative Processes and Techniques	20651	1st	7.5	Catalan or Spanish	
Audiovisual Technology Used in Public (Photographic Advertising)	20652	1st	4	Catalan or Spanish	
Introduction to Research in the Advertising Media	20653	1st	4	Catalan or Spanish	
Graphic Production and Design in Advertising	20703	1st	4	Catalan or Spanish	
Public Relations Programming and Techniques	20671	1st	4	Catalan or Spanish	
Components of the Advertising Process	20679	1st	4	Catalan or Spanish	
Research Methods in Advertising Applied to Consumer Needs	20676	1st	4	Catalan or Spanish	
Creative Strategy	20675	1st	4	Catalan or Spanish	
Audiovisual Media Technology in Advertising	20677	1st	7.5	Catalan or Spanish	
Art Conceptualisation and Direction in the Advertising Message	20681	1st	4	Catalan or Spanish	
Seminar: Current Issues in Communication	20752	1st or 2nd	1.5	Catalan or Spanish	
Semiotics of Mass Communication	20709	2nd	4	Catalan or Spanish	
Image Aesthetics	20779	2nd	4	Catalan or Spanish	
20th Century Comparative Literature	20780	2nd	4	Catalan or Spanish	
Graphic Design and Art Direction in Audiovisual Communication	20781	2nd	7.5	Catalan or Spanish	
Planning and Management of Audiovisual Media	20787	2nd	4	Catalan or Spanish	
Seminar: Current Issues in Communication	20793	2nd	1.5	Catalan or Spanish	
Audiovisual Animation	20798	2nd	4	Catalan or Spanish	
Interactive Television and Video	20799	2nd	4	Catalan or Spanish	
Mass Communication Methods and Research Techniques I	20662	2nd	4	Catalan or Spanish	
Corporate Communication	20684	2nd	4	Catalan or Spanish	
Social Structure	20685	2nd	4	Catalan or Spanish	
History of Radio and Television	20765	2nd	4	Catalan or Spanish	
Literature and Audiovisual Media	20766	2nd	4	Catalan or Spanish	
Audiovisual Drama Production Techniques	20767	2nd	4	Catalan or Spanish	
Freedom of Expression and the Right to Information	20742	2nd	4	Catalan or Spanish	
Television Theory and Analysis	20777	2nd	4	Catalan or Spanish	
Theory of Acoustic Expression	20778	2nd	4	Catalan or Spanish	
Radio Genres	20782	2nd	4	Catalan or Spanish	
Television Genres	20783	2nd	4	Catalan or Spanish	

Structure of the Audiovisual System	20792	2nd	4	Catalan or Spanish	
Information and Documentation Policies	27257	2nd	3.5	Catalan or Spanish	
Advanced Multimedia Information Techniques	27258	2nd	3.5	Catalan or Spanish	
Protecting and Storing Documentary Evidence	27259	2nd	3.5	Catalan or Spanish	
Information Systems used by Organisations	27245	2nd	3.5	Catalan or Spanish	
Documentation Languages	27246	2nd	3.5	Catalan or Spanish	
Internet as a Tool for Know-How Transfer	27248	2nd	3.5	Catalan or Spanish	
Systems for Automated Representation and Retrieval of Information	27250	2nd	3.5	Catalan or Spanish	
International Relations	20735	2nd	4	Catalan or Spanish	
Spanish and Catalan Political System	20736	2nd	4	Catalan or Spanish	
Communication Reception and Public Opinion	20737	2nd	4	Catalan or Spanish	
European International Politics	20748	2nd	4	Catalan or Spanish	
Comparative Political Systems	20749	2nd	4	Catalan or Spanish	
Research Journalism	20753	2nd	4	Catalan or Spanish	
Precision Journalism	20754	2nd	4	Catalan or Spanish	
Theory and Techniques used in Sports Coverage on Radio & TV	20758	2nd	4	Catalan or Spanish	
History of Social Communication in Catalonia	20650	2nd	4	Catalan or Spanish	
Communication Theories II	20683	2nd	4	Catalan or Spanish	
Corporate Communication	20684	2nd	4	Catalan or Spanish	
Introduction to Present Day Economics	20724	2nd	4	Catalan or Spanish	
Opinions in the Daily Press and Other Press	20725	2nd	4	Catalan or Spanish	
Photojournalism Theory and Techniques	20726	2nd	4	Catalan or Spanish	
News Styles and Production Practices in Radio and Television	20727	2nd	7.5	Catalan or Spanish	
Mass Communication Methods and Research Techniques I	20662	2nd	4	Catalan or Spanish	
Journalistic Production	20729	2nd	4	Catalan or Spanish	
Specialized Journalism I	20739	2nd	7.5	Catalan or Spanish	
Television Interviewing and Reporting	20741	2nd	4	Catalan or Spanish	
Theory and Techniques of Radio News Broadcasts	20747	2nd	7.5	Catalan or Spanish	
Communication Policies	20750	2nd	4	Catalan or Spanish	
Structure of Mass Communication I	20655	2nd	4	Catalan or Spanish	
Consumer Theory	20670	2nd	4	Catalan or Spanish	
Accounts Management	20704	2nd	4	Catalan or Spanish	
Business Communication Systems	20707	2nd	4	Catalan or Spanish	
Institutional Propaganda and Advertising	20714	2nd	4	Catalan or Spanish	
Communication Management in Public and Private Companies	20715	2nd	4	Catalan or Spanish	
Theory and Technique of Photography	20659	2nd	4	Catalan or Spanish	
News Documentation	20660	2nd	4.6	Catalan or Spanish	
Introduction to Psychology	20664	2nd	4	Catalan or Spanish	
Strategy and Planning in the Advertising Media	20654	2nd	4	Catalan or Spanish	
Strategic and Corporate Marketing	20668	2nd	4	Catalan or Spanish	
Strategy, Conceptualisation and Drafting Public Messages	20672	2nd	4	Catalan or Spanish	
Regulations Applicable to Advertising	20678	2nd	4	Catalan or Spanish	
Public Relations in Specialised Sectors	20699	2nd	4	Catalan or Spanish	
Introduction to Marketing	20667	Whole Year	4	Catalan or Spanish	