



Universitat Autònoma
de Barcelona

Tourism & Hotel Management

Subject	Code	Semester	Credits	Language	
Congress and Events Organisation	101222	2nd	6	Spanish or English	
Strategic Planning	101208	2nd	6	English	
Tourism Marketing	24724	1st	6	English	
Introduction to Hotel Companies, Plant and Hotel Services	27745	1st	9	Spanish	
Oenology and Wine Stock Management	27785	1st	4.5	Spanish	
Catering	27787	2nd	4.5	Spanish	
Theme and Leisure Parks	101221	2nd	3	English	
Marketing of Hotels	27780	1st	4.5	Spanish	
Commercial Management Marketing I)	101211	2nd	6	English	
Commercialised Marketing	101238	1st	3	English	
Food and Nutrition	27750	1st	6	Spanish	