

Hotel Management

Professional management training to help you achieve a truly rewarding career working in an exciting international 'five star' luxury hotel environment.

Picture (below):
A successful career in a top class hotel demands the professionalism and breadth of skills that only a comprehensive management training can provide



The Confederation of Tourism, Hotel & Catering Management

CTHCM was established in 1982 by a panel of industry professionals and senior academics to provide recognised standards of training for the hotel and travel industries. The resultant syllabi equip students with marketable skills and established professional qualifications, plus the opportunity to progress through the academic system to honours degree level and beyond.

Many of the overseas students who enrol on hotel management courses which depend heavily on tourism. These students come to London to learn their trade because they know that most hotel groups have a preference for managers who have undergone training overseas. West London College offers management training programmes that are relevant to the running of international class hotels anywhere in the world, and those who undergo them can be assured of excellent future prospects in what has now become one of the world's fastest growing industries.

Practical Training

The CTHCM Diploma and Advanced Diploma programmes taught at West London College place great emphasis on practical as well as theoretical training. In addition to field trips to top London hotels and practical demonstrations in the classroom by industry specialists, students are given the opportunity to experience the very latest computer technology and food production techniques. In fact, the College is equipped with the latest version of the same Micros Fidelio computer software that is currently used by 7,500 international class hotels such as the Sheraton, Hilton and Intercontinental chains.



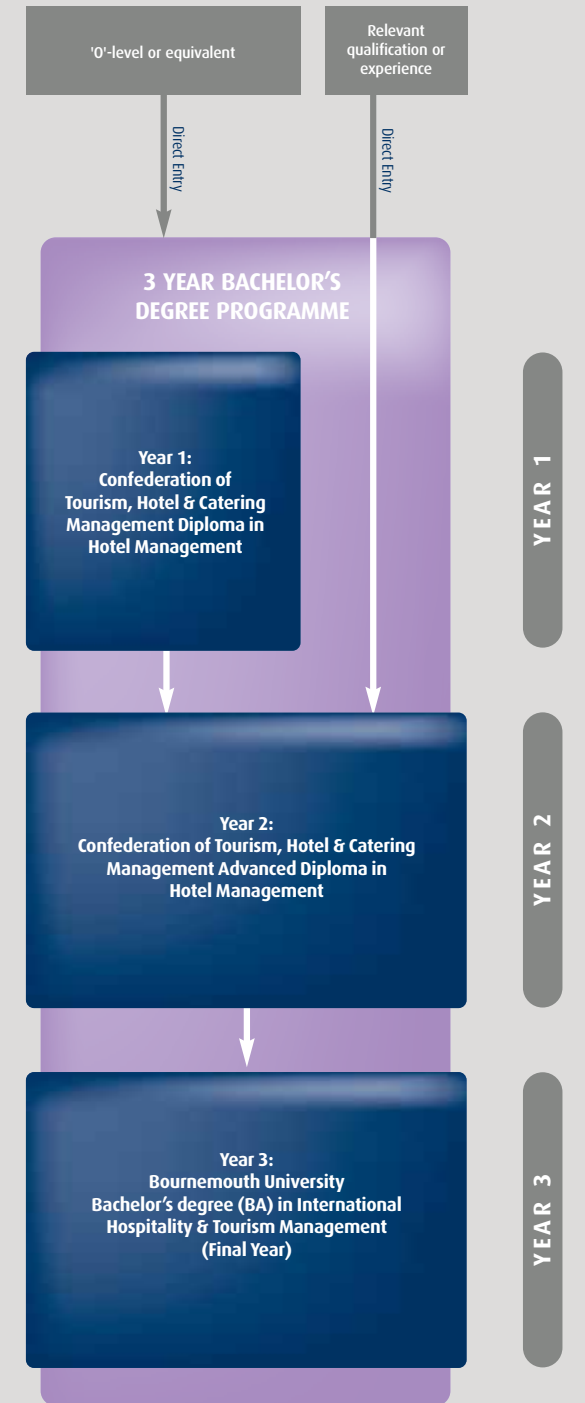
Flexible Entry

WLC offers students the opportunity, should they so wish, to obtain an honours degree in hotel management from a British University. As can be seen from the chart opposite, students can join the College either at the beginning of year one or the beginning of year two depending on their existing qualifications or experience. Most applicants will start as complete beginners and start with the CTHCM Diploma in Hotel Management, but some having already undergone a period of training equivalent in standard and content to the Diploma course will be offered direct entry to the Advanced Diploma programme.

Picture:
1> A professional training backed by recognised hotel management qualifications can give you invaluable confidence and help you both secure your first appointment and achieve promotion later in your career.

Hotel Management COURSE SELECTOR

Use this flow-chart for a quick understanding of entry requirements and course progression.

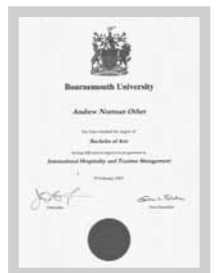


EXAMINING BODIES:



CERTIFICATION

All our Hotel Management programmes lead to externally validated professional qualifications or recognised British university degrees.



CTHCM Diploma in Hotel Management

An ideal introduction to the essential principles of the hotel business

Course Overview

No previous experience or hotel management training is required for entry to this first year programme which starts from the very beginning and introduces the basic ingredients of a hotel manager's necessary skills portfolio.

By the end of only one academic year of study students will have an understanding of the food and beverage operations within a hotel, plus basic knowledge of front office and accounting procedures and the computer technology that makes them tick.

Theoretical subjects such as marketing and the behavioural aspects of tourism are also covered.

A STUDENT SAYS...

"I'm in my first year at the college and things are going pretty OK. The Diploma course is quite tough and there's quite a lot of homework, but the teachers are great and I'm confident that I'll pass my exams!"

The college is helping me find part-time work at a local hotel in my spare time when I'm not studying, so I'm hoping to get some useful commercial experience too which will be great for my CV."

Davide Caschili
from Italy



Course Duration

> One academic year

Entry Requirement

> A good secondary education equivalent to GCE 'O'level

Course Starts

> January
> June
> September

Qualification

> CTHCM Diploma in Hotel Management
Designatory letters: ACTHCM - Associate Membership of the Confederation of Tourism, Hotel & Catering Management

COURSE REFERENCE: 3A



THE CTHCM DIPLOMA IN HOTEL MANAGEMENT SYLLABUS:

- > Food & Beverage Operations
- > Hygiene & Nutrition
- > Front Office Operations
- > Facilities & Accommodation Operations
- > Hospitality Costing & Control
- > Supervisory Management
- > Marketing
- > Tourism
- > Computing
- > The Global Hospitality Industry

EXAMINING BODY:

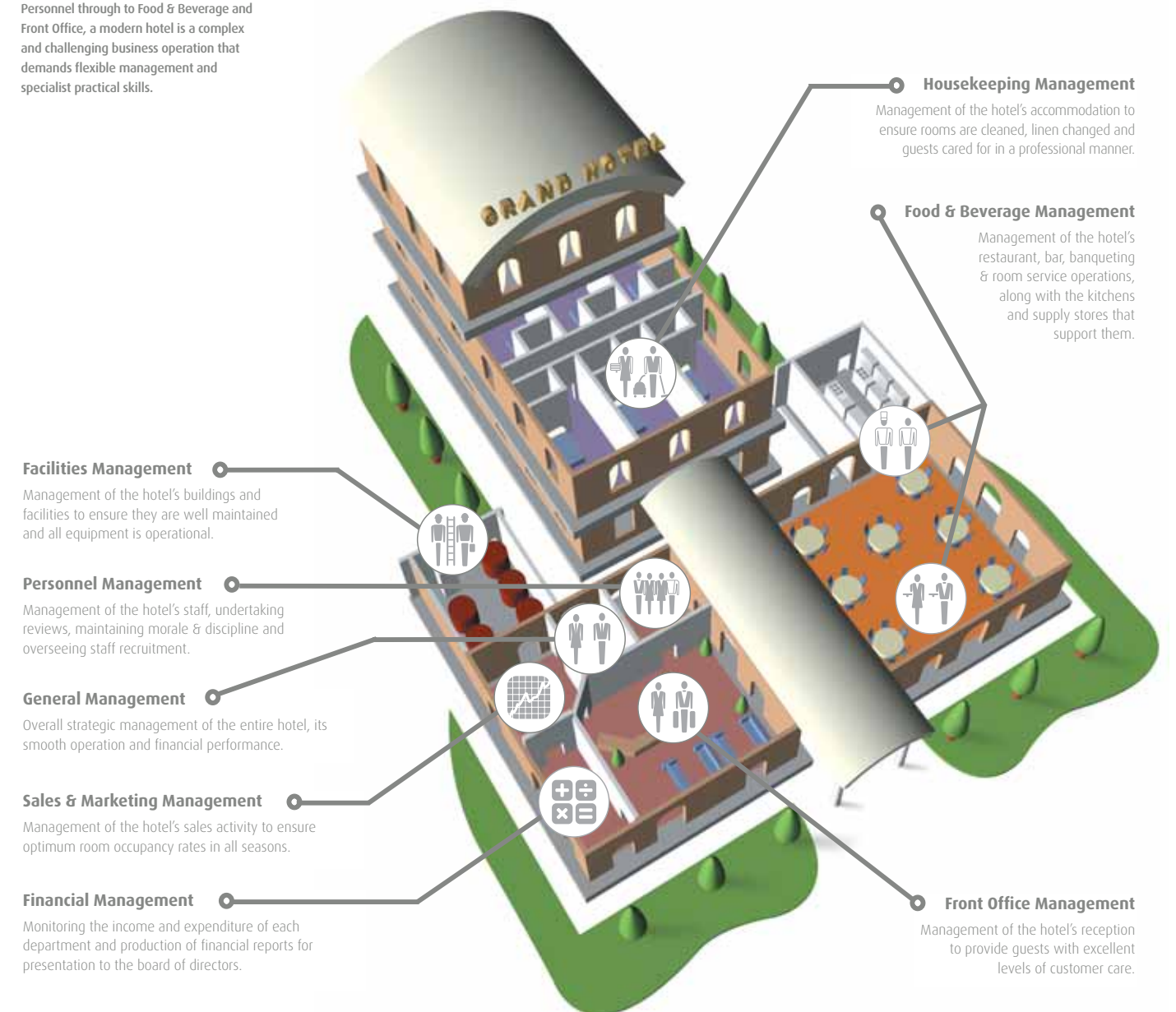


THE MANY RESPONSIBILITIES OF A HOTEL MANAGER
Our diploma and degree courses offer comprehensive training for them all...



Pictures:

1, 2 & 3 From Housekeeping and Personnel through to Food & Beverage and Front Office, a modern hotel is a complex and challenging business operation that demands flexible management and specialist practical skills.



CTHCM Advanced Diploma in Hotel Management

Training for more senior departmental positions & general management

Course Overview

This course is the logical second year study option for holders of the CTHCM Diploma in Hotel Management. The syllabus builds on the theoretical knowledge acquired at Diploma level and complements this with the business administration techniques and practical skills that are required by those aspiring to management roles within large international hotels.

Although well recognised as a qualification in its own right the course is generally used as a pathway to the Bournemouth University bachelor's degree

course in International Hospitality & Tourism Management offered by the College and which takes only one further year of study following completion of the CTHCM Advanced Diploma. (See next page for details of the degree programme)

NB. Applications for direct entry to the Advanced Diploma are invited from holders of relevant overseas qualifications and/or experience in hotel management.

Course Duration

> One academic year

Entry Requirement

> CTHCM Diploma or recognised equivalent

Course Starts

> February
> October

Qualification

> CTHCM Advanced Diploma in Hotel Management
Designatory letters:
MCTHCM - Full Membership of the Confederation of Tourism, Hotel & Catering Management

A STUDENT SAYS...

"When I missed out on the A-level grades I needed if I was going to get into university I was really upset. But then I managed to get a place at WLC to study for the Diploma in Hotel Management, progressing to the Advanced Diploma the following year.

Now I have an honours degree in International Hospitality Management from Bournemouth University and I'm ready for a career as a hotel manager."

Sarah Whittall
from London



COURSE REFERENCE: 3B



CTHCM ADVANCED DIPLOMA IN HOTEL MANAGEMENT SYLLABUS:

- > Food & Beverage Management
- > Strategic Hospitality Management
- > Facilities & Accommodation Management
- > Management Accounting
- > Human Resource Management
- > Management Research Report



Pictures:
1 & 2 > Successful management of a modern hotel demands a variety of specialist skills.

EXAMINING BODY:



Bournemouth University Bachelor's degree in Hospitality & Tourism Management

One further year for this globally respected British university degree

Course Overview

Students who successfully complete the CTHCM Advanced Diploma in Hotel Management are encouraged to continue their education at West London College with a further year of study leading to an honours degree awarded by Bournemouth University.

Over the years Bournemouth has developed an international reputation for the teaching of hospitality and tourism management and is rated 2nd out of all British universities in this field*.

The Bournemouth syllabus is geared to the requirements of senior level management of international class hotels and tourist resorts and will give students considerable scope for well paid employment and long term career advancement within the hospitality and tourism industries.

All teaching on this programme is delivered at West London College but students are entitled to use many of the University's extensive facilities and to take up membership of the Bournemouth University Students Union. They also receive the same degree at the same graduation ceremony as their Bournemouth University counterparts.

Applications for this course are welcome from students who have attained a similar profile to those studying the CTHCM Advanced Diploma at West London College.

* The Guardian University Guide 2005



Course Duration

> One academic year

Entry Requirements

> Confederation of Tourism, Hotel & Catering Management (CTHCM) Advanced Diploma in Hotel Management (normally a credit profile) and IELTS 6 or equivalent

Course Start Dates

> September

Qualifications

> Bachelor of Arts degree (with honours) awarded by Bournemouth University



COURSE REFERENCE: 3C



BOURNEMOUTH UNIVERSITY BACHELOR'S DEGREE IN INTERNATIONAL HOSPITALITY & TOURISM MANAGEMENT SYLLABUS:

- > International Business Strategy
- > Entrepreneurial Development
- > Research Methods
- > Tourists & Destinations
- > Hospitality Consumer Marketing
- > Dissertation

EXAMINING BODY:

